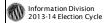
MEMBERSHIP/LABOR PAC OPERATIONS PART 2



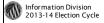
May 22, 2013 1:45 p.m. Tab 4



Member/Labor PAC Operations

Objectives - Part 2

- Highlight Methods for Supporting Federal Candidates
- Identify Types of PAC Communications
- Discuss RAD Review and Referral Policy



Member/Labor PAC Operations

I. Making Contributions (11 CFR 110.1 and 110.2)

Supporting Federal Candidates

- Direct Contributions
- Earmarked Contributions
- In-Kind Contributions



Member/Labor PAC Operations

Contribution Limits

Contribution Limits					
For 2013-14 Elections	Candidate per election	National Party per year	State, District & Local Party per year	Any PAC per year	Special Limits
Individual	\$2,600	\$32,400	\$10,000 (combined)	\$5,000	\$123,200 biennial limit
National Party	\$5,000	No Limit	No Limit	\$5,000	\$45,400 per Senate campaign
State, District & Local Party	\$5,000 (combined)	No Limit	No Limit	\$5,000 (combined)	None
PAC: multicandidate	\$5,000	\$15,000	\$5,000 (combined)	\$5,000	None
PAC: not multicandidate	\$2,600	\$32,400	\$10,000 (combined)	\$5,000	None

Information Division 2013-14 Election Cycle

Member/Labor PAC Operations

Direct Contributions

- Review
- Per Election Limits to Candidates
 - \$2,600 from non-multicandidate SSFs
 - \$5,000 from multicandidate SSFs
- Includes in-kind contributions
- Only for elections in which candidate participates
- **NO** contributions from connected org



Member/Labor PAC Operations

A. Limitations Apply: REVIEW

- 1. Non-multicandidate PACs
 - a) Indexed for inflation.
 - b) May give \$2,600 per election to federal candidates for 2013-2014 elections.
- 2. Multicandidate PACs

May give \$5,000 per election to federal candidates for 2013-2014 elections (limits unchanged).

- 3. Both in-kind and monetary contributions count against limits.
- 4. Connected organization may not make contributions.

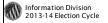
Per Election Limits

Undesignated Contributions:

 Count toward limit for candidate's next election

Designation Required:

Contributing to a future election
 Retiring debt from a past election

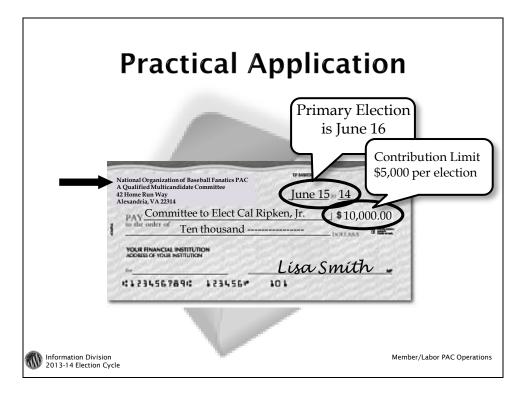


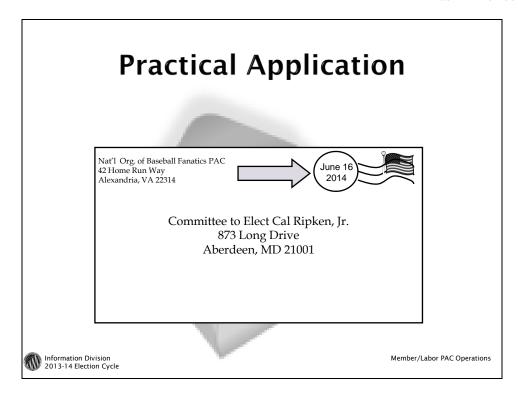
Member/Labor PAC Operations

5. Designation of Campaign Contributions by PAC

- a) Undesignated contribution counts towards the candidate's next scheduled election.
- b) PAC must designate contribution if:
 - (1) Intends contribution to count toward a future election, beyond the upcoming election.
 - (2) Making contribution to retire candidate's debt of a past election. Note: This is permissible only if:
 - Candidate has net debt outstanding from that election; and
 - Contribution, when aggregated with previous contributions to same candidate for same election, does not exceed limit.







- **B.** Methods for Curing Excessive Contributions
 - 1. Refund
 - **2.** Redesignate -(11 CFR 110.1(b)(5)(ii)(B)(1)-(4)).

Presumptive Redesignation

Generally, campaigns may presumptively redesignate contributions received from an individual or non-multicandidate committee to another election within the same election cycle.

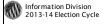
Information Division 2013-14 Election Cycle

Member/Labor PAC Operations

Standard Redesignation

Campaign Requests Redesignation:

- 1. Campaign must offer refund option when requesting redesignation
- 2. Signed redesignation authorization must be received by campaign within 60 days of its receipt of the contribution
- 3. If redesignation process is not completed within 60 days, campaign must refund excessive portion to PAC



Member/Labor PAC Operations

a) Procedures for Redesignation Request

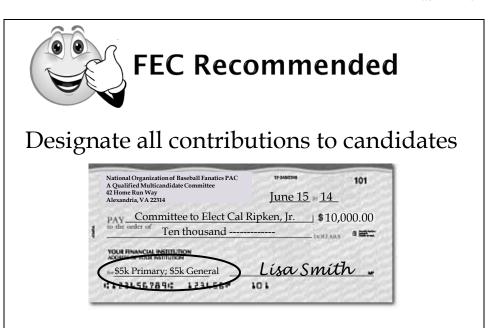
- (1) Campaign must offer refund option when asking PAC for redesignation.
- (2) Signed redesignation authorization must be received by campaign within 60 days of their receipt of original contribution.
- (3) If redesignation process not completed within 60 day window, campaign must refund the excessive portion back to the PAC.

b) Electronic Contributor Redesignations

The Commission acknowledged that, in certain circumstances, an online process can provide a sufficient level of assurance as to the contributor's identity and intent such that it satisfies the written signature requirements.

- See Interpretive Rule Regarding Electronic Contributor Redesignations, 76 FR 16233 (March 23, 2011).
 Available on FEC website at: http://www.fec.gov/law/cfr/ej_compilation/2011/ notice_2011-02.pdf
- See also Tab 2/Recent Developments

Member/Labor PAC Operations



C. Avoiding Excessive Contributions

Information Division 2013-14 Election Cycle

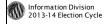
- 1. Designate election for all contributions highly recommended.
- 2. Designation Required if:
 - a) PAC intends contribution to count toward a future election, beyond the upcoming election.
 - b) Making debt retirement contribution for past election.

Reporting Example #3A & B:

Itemizing Monetary Contributions Made to Federal Candidates and Committees

Reporting Example

- Itemizing Monetary Contributions Made and Refunded
 - How does the SSF disclose the transaction?
 - What information do we need to disclose?
 - Tricky Issues?

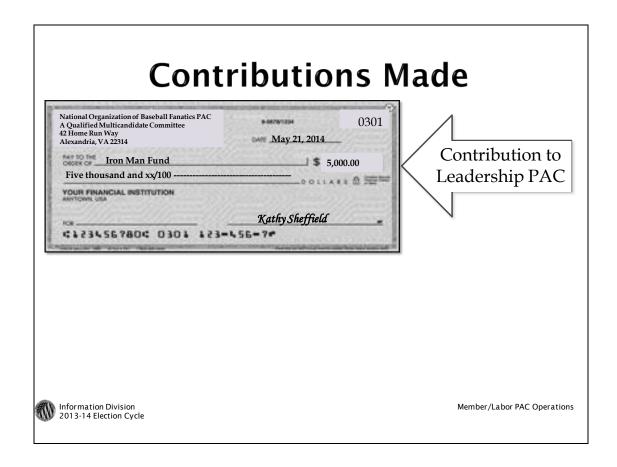


Member/Labor PAC Operations

The National Organization of Baseball Fanatics PAC, a multicandidate committee based in Virginia, really likes Senator Cal Ripken, Jr., a former professional baseball player now representing the neighboring state of Maryland. On May 21, 2014, the PAC made out two checks; one to Senator Ripken's campaign committee, and one to his Leadership PAC, the Iron Man Fund. (Note: The PAC had not previously contributed to the Senator or to the Leadership PAC.)

- 1. What types of transactions are these?
- 2. How must the committee disclose the transaction(s)?
- 3. What information from the scenario do we need to disclose this correctly?
- 4. Tricky Issues?

Answers to Reporting Example #3A: Contribution to Federal PAC (Check #301)



1. What type of transaction is this?

Answer: This check represents a contribution made by the National Organization of Baseball Fanatics PAC (Baseball Fanatics PAC). The \$5,000 check is a contribution to a Senate Leadership PAC. Note that the Leadership PACs and the campaign committee of the Leadership PAC sponsor are not considered affiliated.

2. How must the committee disclose the transaction(s)?

Answer: The Baseball Fanatics PAC must itemize the contribution on its June Monthly report (covering the month of May) on a Schedule B for Line 23.

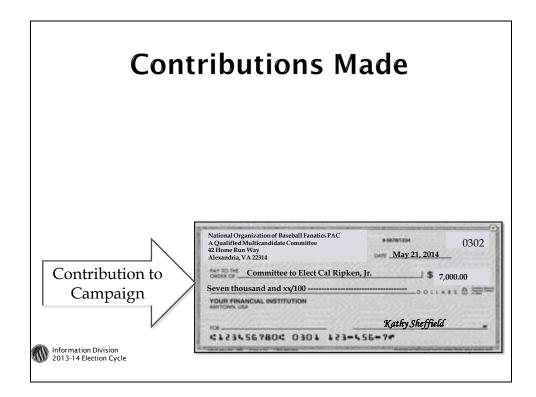
3. What information from the scenario do we need to disclose this correctly?

Answer: Disclose the Leadership PAC's name and address, the date made and the amount. For purpose, note "contribution." The candidate and election information is not required because the Leadership PAC is not an authorized committee that is affiliated

with the campaign.

		Contribution to
Schedule B, Line 2	23	rership hon to
SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS	Use separate schedule(s) (check on 21b Cetailed Summary Page	NUMBER: PAGE y one 22 X 23 24 25 29 29 29 29 29 29 29
National Organizati Full Name (Last, First, Middle Initial) A. Iron Man Fund	ion of Baseball Fanati	Date of Disbursement
Mailing Address 333 West Camden	_	05 21 2014

Answers to Reporting Example #3B: Contribution to Federal Candidate (Check #302)



The Cal Ripken campaign receives the PAC check on May 24, 2014, and notes that the undesignated \$7,000 check is an excessive contribution. As such, the campaign sends Baseball Fanatics PAC a redesignation request. As a big supporter of the Senator, the PAC does not want a refund. On June 2, the PAC treasurer sends the campaign a redesignation letter which is received by the campaign treasurer on June 5.

1. What type of transaction is this?

Answer: This check represents two separate contributions made by the Baseball Fanatics PAC. The check for \$7,000 represents contributions to both the primary and the general election campaign of the Committee to Elect Cal Ripken, Jr. However, as an undesignated contribution, it's an excessive primary contribution. To remedy this, the campaign has asked the PAC to redesignate the excessive portion (\$2,000) to the general election.

2. How must the committee disclose the transaction(s)?

Answer: The PAC is required to disclose the original disbursement since the close of books for the June Monthly report (covering the month of May) falls before the redesignation letter is sent by the PAC. Then PAC then must disclose the redesignation on the July Monthly report (covering the month of June) since the redesignation occurred during that reporting period.

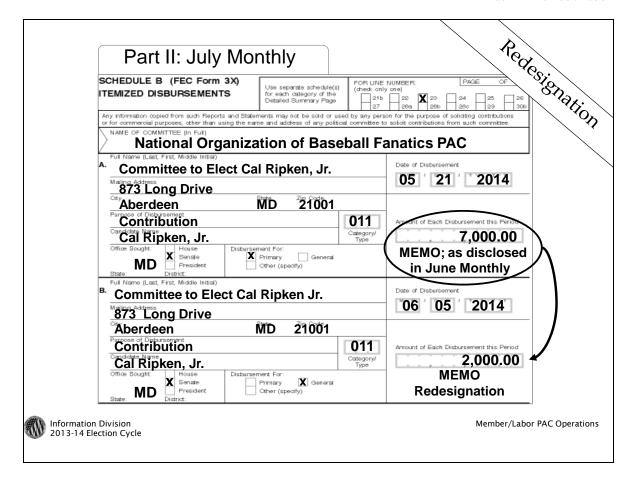
3. What information from the scenario do we need to disclose this correctly? Answer: Report original disbursement (June Monthly) - show reporting on Schedule B for Line 23. The itemization information includes candidate committee's name and address, the date made, amount, the candidate's name and office sought (including state and Congressional district), the election (including year) for which the contribution was made (check appropriate box). For purpose, note "contribution." Note that FECFile allows users to get the committee's information from a database. Include notation "Redesignation pending"

Part I: June Month	lv.		Contribution to
Part I: June Month SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS	Use separate schedule for each category of the Detailed Summary Page	(diedi om)	NUMBER: PAGE NUMBER: PAGE (1) (2) (3) (4) (2) (4)
or for commercial purposes, other than using the r	name and address of any por	now continues to	south community from additional fields.
Name of committee (in Full) National Organization Full Name (Last, First, Middle Initial) A. Committee to Elect	on of Basebal	I Fanati	
Name of committee (in Full) National Organization Full Name (Last, First, Middle Initial) A. Committee to Elect	on of Basebal	I Fanati	CS PAC Date of Disbursement

Report Redesignation (July Monthly): show reporting on Schedule B for Line 23. There will be two separate entries.

- a. \$7,000 contribution as disclosed on June monthly; MEMO entry.
- b. \$2,000 contribution with general checked REDESIGNATION; MEMO entry Disclosed as MEMO entries since this is not new money leaving the PAC account, but new information on a previous disbursement.

Reporting Example Continues on Next Page



4. Points to Remember:

- Itemize contributions to all federal campaigns and committees on Schedule B for Line 23, regardless of amount.
- For contributions to federal campaign committees, include candidate information.
- Use memo entries to note previously reported information do not add them again to the totals.
- If redesignated after the close of books, show the redesignation on the next report and indicate the report on which it was previously itemized.
- Previous report should not be amended.
- Strongly recommended that PACs designate contributions to campaigns for particular elections (use year and type of election to properly designate).
- If designating for prior election, also note "debt" (e.g., "2012 general debt").
- Treat contributions to a leadership PAC as a contribution to a PAC, not a contribution to a campaign.

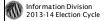
Returned vs. Refunded

■ Returned, Lost or Voided

 Negative entry on line number transaction was originally disclosed (Schedule B)

■ Refunded

 Refund check from another committee appears on Schedule A for Line 16



Member/Labor PAC Operations

Reporting Example #3C: Itemizing Refunded, Lost and Returned Contributions
Made to Federal Candidates and Committees

On July 10, the National Organization of Baseball Fanatics PAC treasurer realizes that the check to the Iron Man Fund never cleared the bank, and decides to void the check and add the money back into the PAC's checking account.

On the same day, the PAC receives a refund check from the Ripken Campaign for \$2,000. Senator Ripken lost in the June 16 primary and has refunded the PAC's general election contribution.

- 1. What types of transactions are these?
- 2. How must the committee disclose the transaction(s)?
- 3. What information from the scenario do we need to disclose this correctly?
- 4. Tricky Issues?

Answers to Example #3C: Itemizing Refunded, Lost and Returned Contributions Made to Federal Candidates and Committees

1. What types of transactions are these?

Answer: The uncashed check to the Iron Man PAC that was voided by the Baseball Fanatics PAC treasurer represents a lost, voided or returned contribution (in this case lost/voided) and thus, a negative expenditure. The check containing the refund from the Committee to Elect Cal Ripken, Jr. represents a refund, and thus, a receipt.

2. How must the committee disclose the transaction(s)?

Answer: Voided or returned/uncashed checks should be disclosed as negative entries on the Line number the transaction was originally disclosed (in this case, Schedule B for Line 23). On the other hand, when a refund check is actually received from another committee and deposited into the federal account, it should be disclosed on Schedule A for Line 16 as a receipt.

3. What information from the scenario do we need to disclose this correctly?

Answer: The committee will need the information that was originally disclosed on a previous report regarding the transaction and will also need to reference that report on its disclosure. The committee should also reference the original contribution date in the "purpose" section of the report.

Reporting Example Continues on Next Page

Report Lost/Voided/Returned Contribution:

		3 Peruntage Or Void Cost FOR LINE NUMBER: (check only one)
Negative Entry, Sche	dule B, Line 2	3
SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE (check only one) 21b
NAME OF COMMITTEE (In Full) National Organizatio Full Name (Last, First, Middle Initial) A. Iron Man Fund Maling Address	n of Baseball F	anatics PAC Date of Disbursement 07 10 1 2014
Purpose of Disbursement Check returned — original cor Candidate Name Office Sought: House Disburse Senate President	MD 21201 htribution 5/21/14	Amount Each Disbursement The solid - 5,000.00 Uncashed check from 2014 June Monthly
Information Division 2013-14 Election Cycle		Member/Labor PAC Operation

Reporting Example Continues on Next Page

Report Refunded Contribution Received:

		O Pag
		Ontiun
Schedule A,	Line 16	FOR LINE NUMBER: PAGE (check only one)
SCHEDULE A (FEC Form	3X) Use separate schedule(s)	FOR LINE NUMBER: PAGE (check only one)
ITEMIZED RECEIPTS	for each category of the Detailed Summary Page	11a 11b 11c 12
		ny person for the purpose of solicting contributions nittee to solicit contributions from such committee.
NAME OF COMMITTEE (In Full)	zation of Baseball Fan	natics BAC
		iatics FAC
A. Committee to El	ect Cal Ripken Jr.	Date of Receipt
873 Long Drive		07 10 2014
Aberdeen	MD 21001	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C 00000001	2,000.00
Name of Employer	Occupation	
Receipt For:	Aggregate Year-to-Date	(Contribution itemized)
Primary X General Other (specify)	2,000.0	in June Monthly
formation Division		Member/Labor PAC Operations
013-14 Election Cycle		

4. Tricky Issues:

- If SSF receives its original check, not deposited (or if its check is lost or otherwise not deposited)
 - o Report amount as negative entry on Schedule B for Line 23.
 - O Subtract from the total amount for that schedule.
 - Note that check is lost, voided, etc. (FECFile users: use description field).
 - Note the date the original contribution was made.
- If SSF receives refund check issued by candidate,
 - Itemize on Schedule A for Line 16 (check appropriate election designation box).
 - Reference previous report of contribution made. (FECFile users: use description field).

Earmarked Contributions

■ Definition:

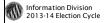
Contribution to a candidate that donor directs (orally or in writing) through intermediary or conduit



Conduit

Anyone who receives and forwards earmarked contribution to a candidate (including SSF)

- Connected organization may not be a conduit
- Subject to special reporting obligations



Member/Labor PAC Operations

D. Earmarked Contributions (11 CFR 110.6 and 114.2(f)(3)(ii))

1. Definition

A contribution to a candidate that the contributor directs (either orally or in writing) though an intermediary or conduit.

2. Conduit/Intermediary

a) Definition: Anyone who receives and forwards an earmarked contribution to a candidate.

This includes individuals, political committees (such as the organization's PAC), unregistered committees and partnerships. Special reporting required. See details below.

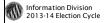
- b) Organizations, corporations, unions and other prohibited sources are prohibited from acting as conduits; only the PAC may collect and forward earmarked contributions.

 11 CFR 114.2(f)(3)(ii) and (4)(iii).
- c) Persons exempt from conduit requirements at 11 CFR 110.6:
 - (1) Employee or full time volunteer working for campaign committee; and
 - (2) Individual expressly authorized to raise money on behalf of the candidate. (Note: This is the **situation** most likely to apply to an organization executive.)
 - (3) Committee affiliated with campaign committee; and
 - (4) Commercial fundraising firm retained by campaign committee.

Effect on Contribution Limits

An earmarked contribution counts against:

- The <u>contributor's limit</u> for the recipient candidate AND
- The PAC's limit IF:
 - Direction or control exercised over choice of recipient
 - Deferred earmarking done through PAC via payroll deduction program
 - Solicitation for earmarked contribution:
 - Sent by organization to restricted class
 - Collected by PAC



Member/Labor PAC Operations

3. Effect on Contribution Limits

- a) An earmarked contribution always counts against the original contributor's limit for the recipient candidate.
- b) An earmarked contribution may count against PAC's limits for the recipient candidate in these situations:
 - Exercised direction or control over the contributor's choice of the recipient candidate. 11 CFR 110.6.
 - Deferred earmarking done through PAC via payroll deduction program. AO 1995-15.
 - Solicitation by the connected organization for an earmarked contribution to a candidate, sent to the restricted class and collected by PAC. 11 CFR 114.2(f)(4)(iii); See Tab 5/Campaign Activity by Corporations & Others.

Other Requirements

Transmittal to Campaign

■ SSF must:

- Forward earmarked contribution to recipient campaign within 10 days of receiving it
- Include contributor information for campaign's FEC report

Reporting by Conduit (SSF) to FEC

■ SSF must:

 Disclose earmarked contributions to FEC on regular Form 3X



Member/Labor PAC Operations

4. Older Requirements Still in Effect

a) Transmittal to Campaign

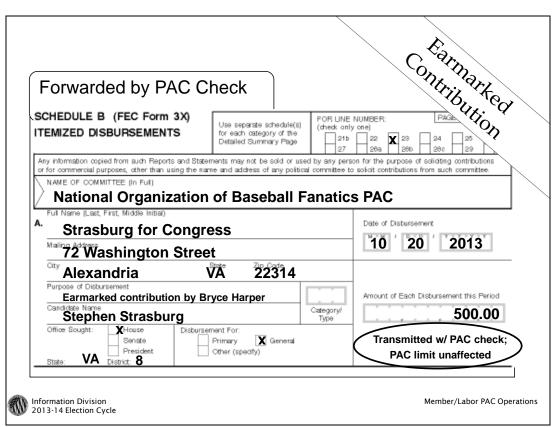
The conduit must forward an earmarked contribution to the recipient campaign committee within 10 days of receiving the contribution **along with** the contributor information needed to disclose on FEC report.

b) Disclosure

PAC or individual must disclose earmarked contributions to FEC on report (for PAC, this goes on regular report).

c) Reporting differs whether PAC deposits the check or forwards original check.

If Deposited by P	Λ.			Ontrar	
SCHEDULE A (FEC Form 3X)			FOR LINE NUMBER	Contribution 12	. GA
ITEMIZED RECEIPTS	for	se separate schedule(s) reach category of the etailed Summary Page	(check only one) X 11a 11b 13 14	110 12 15 16 17	?
Any information copied from such Reports and or for commercial purposes, other than using t					
Name of committee (in full) National Organizat	ion of Ba	—			
/	ion or ba	isebali Fana	tics PAC		
Full Name (Last, First, Middle Initial)	IIOII OI Ba	isebali Fana	Date of Receipt		
Full Name (Last, First, Midde Initial) A. Bryce Harper Maling Address 1920 Slugger Way	,			0 2013	
A. Bryce Harper Mailing Address	,	isebali Fana	Date of Receipt	0 2013	_
Full Name (Last, First, Midde Iritial) A. Bryce Harper Maling Address 1920 Slugger Way Cty	,		Date of Receipt		-
Full Name (Last, First, Midde Initial) A. Bryce Harper Maling Address 1920 Slugger Way City Arlington FEC ID number of contributing	VA C	22206	Date of Receipt 10 2 Amount of Each	Receipt this Period	-
Full Name (Last, First, Middle Initial) A. Bryce Harper Maling Address 1920 Slugger Way Arlington FEC ID number of contributing federal political committee. Name of Employer	VA C	22206 I Player	Date of Receipt 10 2 Amount of Each Ea	Receipt this Period	1,)



(1) If Check Deposited:

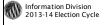
- Itemize receipt on Schedule A for Line 11(a)(i) regardless of amount.
- Note on Schedule A the candidate designated as the recipient of the contribution;
- Itemize forwarding of contribution to candidate on Schedule B for Line 23. (Forward within 10 days.)
- Note on Schedule B: That a PAC check was used to transmit and whether the PAC limit is affected (e.g., direction or control; deferred earmarking programs). See AO 1995-15; facilitation rules of 114.2(f).

(2) If Check Not Deposited:

- Report the same information as above on Schedules A and B, but as memo entries; do not include in totals.
 - Memo entries are transactions that are itemized, but the dollar total is excluded from the committee's total receipts or expenditures.
 - For example, committees would use memo entries when itemizing a credit card bill on a Schedule B. The lump sum payment for the bill is itemized as a regular expenditure. The committee would use memo entries to list any specific charges that meet the itemization threshold. By using memo entries, the specific charges are not included in calculations for total expenditures.
- Note on Schedule B that contributions were forwarded using contributor checks.

Candidate Event Paid for by PAC

- Member/Labor PAC may host fundraiser/event for candidate at organization facilities
- PAC payment = in-kind contribution
- If using organization resources (staff, room, catering, etc.)
 PAC must pay in advance



Member/Labor PAC Operations

E. In-Kind Contribution: Candidate or Party Event Paid for by PAC (11 CFR 114.2(f)(2), 114.9 and 114.13)

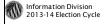
1. Results in In-Kind Contribution

An SSF may hold a fundraiser or other event for a campaign and invite the general public (e.g., other SSFs and PACs, individuals outside its restricted class); however, any costs incurred are in-kind contributions, including personnel, invitations, food, equipment, etc.

- 2. Advance Payment
 - a) The connected organization of the SSF must receive **advance** payment for the use of its staff, mailing list and/or food services (regardless of who is paying for them). See AOs 1984-37 and 1984-24;
 - b) **Advance** payment to connected organization also required if SSF is paying for use of other connected organization facilities (e.g., meeting rooms, phones); and
 - c) Payment by SSF counts as an in-kind contribution (reported by campaign and SSF).

Fundraiser for Campaign

- If PAC collects contributions, campaign and PAC will need to report earmarked contributions
- Avoid earmarking rules by having campaign representative collect contributions



Member/Labor PAC Operations

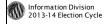
3. Earmarking rules may apply to fundraising

- a) If PAC collects contributions, campaign and PAC will need to report earmarked contributions. Campaign must also determine if HLOGA bundling disclosure thresholds tripped.
- b) If campaign representative collects contributions, earmarking rules do not apply.
- See Tab 5/"Campaign Activity by Corporations, Unions & Others" and previous section on earmarked contributions for more guidance.

Reporting Example #3D: Itemizing In-Kind Contributions Made to Candidates

Reporting Example

- Itemizing In-Kind Contributions Made to Candidates
 - What information do we need to disclose?
 - How does the SSF disclose the transaction?
 - Tricky Issues?



Member/Labor PAC Operations

The National Organization of Baseball Fanatics PAC decides to throw a posh event for Congressional candidate Stephen Strasburg at the hottest address in town, 1000 South Capitol Street SE, aka the Grand Plush Hotel just around the corner from Nationals Park. The fundraiser takes place on June 22, 2014. The bill is paid to the Grand Plush Hotel on July 17, 2014.

- 1. What type of transaction is this?
- 2. What information from the scenario do we need to disclose this correctly?
- 3. How must the committee disclose the transaction(s)?
- 4. Tricky Issues?

Answers to Example #3D: Itemizing In-Kind Contributions Made to Candidates

1. What type of transaction is this?

Answer: The costs of the event represent an in-kind contribution to a candidate, but also a payment made to a vendor on a different date than the contribution. Both are reportable events.

2. What information from the scenario do we need to disclose this correctly? Answer: We need both the date of the contribution (the date that the good/service was provided) and the date of payment to the vendor. Also needed: The payee's name/address, the purpose, a notation of "in-kind" and all of the candidate and election information.

3. How must the committee disclose the transaction(s)?

Answer: For in-kind contributions, the date the contribution is "made" is the date the candidate receives the benefit of the goods or services. Here, the in-kind contribution was made on June 22, the date of the fundraiser, and must be disclosed on a Schedule B for Line 23. The Grand Plush Hotel is listed as the actual payee, and the purpose box includes a notation that it is an in-kind contribution. All candidate and election information for Candidate Strasburg is noted in the appropriate boxes.

See Reporting Example on Next Page

Report In-Kind Contribution (July Monthly):

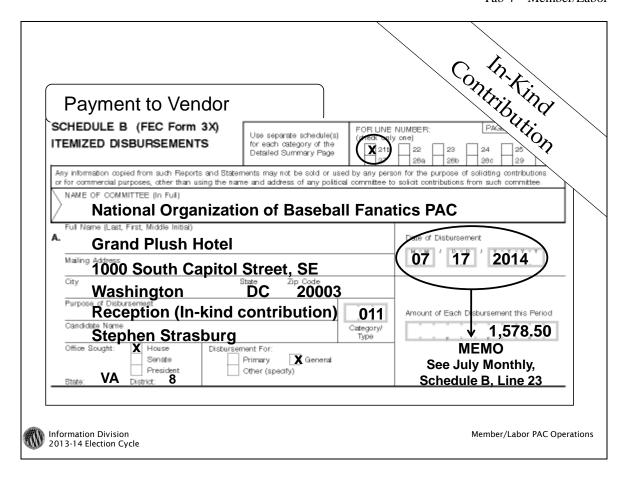
		Ontition
Disclosure of Da	te Made	16,10
SCHEDULE B (FEC Form 3 TEMIZED DISBURSEMENTS	Use separate schedule(s)	CONTINUING FOR LINE NUMBER: (check only one) 21b
		y any person for the purpose of solidting contributions or mittee to solidit contributions from such committee.
National Organiz Full Name (Last, First, Middle Initial) A. Grand Plush Hotel	zation of Baseball F	anatics PAC
Mailing Address 1000 South Capi		06 22 2014
City	DC 20003	
Washington		
Washington Purpose of Disbursement Reception (In-kill Candidate Name	Cr	Amount of Each Disbursement this Period
Purpose of Disbursement Reception (In-kill Candidate Name Stephen Strasbu	ırg	O11 Amount of Each Disbursement this Period Type 1,578.50
Purpose of Disbursement Reception (In-ki) Candidate Name	Cr	ategory/ 1 579 50

The committee must also disclose the payment to the vendor as that normally occurs on a different date than the day that the good/service is provided to the campaign.

Report Payment to Vendor (August Monthly):

Since the contribution was already reported on the July Monthly report, this payment is noted on the August Monthly report as a MEMO entry on Schedule B for Line 21b (Other Federal Operating Expenditures) and cross-references the other entry.

See Reporting Example on Next Page



4. Tricky Issues:

- Itemize vendor of good/service as payee.
- Indicate candidate information in appropriate fields.
- Label as in-kind. (FECfile users: use description field)
- Date on Schedule B, Line 23 = date on which good/service is provided.
- If payment made on date after good/service provided, itemize again as memo entry on Schedule B for Line 21b (Operating Expenditures). (FECFile users: use "memo entry" box.)

PAC Communications

- Coordinated Communication
- Independent Expenditure



Member/Labor PAC Operations

II. PAC Communications

A. What PAC May Do:

1. Communicate

Under FEC rules at 114.5(i), an SSF may communicate with the general public using PAC funds on any subject (except soliciting funds for the PAC), including express advocacy.

2. Coordinate

SSF may coordinate communications with a candidate or party; however, in-kind contribution results.

B. Types of Communications

1. Coordinated Communications

In-kind contribution results, subject to limitations

2. Independent Expenditure

No contribution results; no limitations

Coordination

Basic Definition

- Made in cooperation, consultation or concert with or at the request/suggestion of:
 - Candidate
 - Candidate's authorized committee or agents
 - Party committee or its agents



Member/Labor PAC Operations

C. Definition of Coordination (11 CFR 109.20)

Coordination means "made in cooperation, consultation or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or their agents, or a political party committee or its agents."

Coordination

- Treated as in-kind contribution
 - Subject to limitations and prohibitions
- Reportable by committees making and receiving the contribution



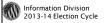
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- **D.** Why Important? Coordination = In-Kind Contribution (11 CFR 109.21(b)(1))
 - 1. Connected organization prohibited from making contributions
 - 2. Subject to contribution limitations
 - 3. Disclaimer required
 - 4. Reporting

In many cases, reportable by campaign or party committee as in-kind contribution received.

Three-Part Coordination Test

- Source of Payment
 - Paid for by someone other than the candidate/party (e.g., a PAC)



Member/Labor PAC Operations

E. Three-Part Test (11 CFR 109.21(d)):

All three parts must be satisfied to justify conclusion that payments for a coordinated communication are for the purpose of influencing a federal election (and that costs incurred are in-kind contributions). See AO 2011-14 (Utah Bankers Association – Project did not meet content prong and thus was not coordinated in-kind contribution to referenced candidates).

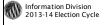
1. Source of Payment

Will satisfy payment prong if communication is paid for by PAC.

Three-Part Coordination Test

Content Standard

- Meeting one of these:
 - Electioneering Communication
 - Republication of Campaign Materials
 - Express Advocacy or Functional Equivalent
 - Public Communication Referring to Candidate within Certain Time Frame before Election (No express advocacy required)



Member/Labor PAC Operations

2. "Content Standard" (11 CFR 109.21(c)(1)-(5)

Will satisfy prong if communication meets any one of these five standards:

- a) Electioneering Communication;
- b) Public Communication that Republishes, Disseminates or Distributes Campaign Materials;
- c) Public Communication with Express Advocacy;
- d) Communication that is "Functional Equivalent of Express Advocacy"

A communication is the "functional equivalent of express advocacy" if it is susceptible of no reasonable interpretation other than as an appeal to vote for or against a clearly identified Federal candidate.

- Applies without regard to the timing of the communication or the targeted audience.
- In its application of this test, Commission will follow Supreme Court's reasoning in *FEC v. Wisconsin Right to Life*. See explanation and justification for this rule for more information at 75 FR 55947.

Time Frames

- House or Senate candidates
 - ≤ 90 days before primary/general election
- Presidential candidates
 - Entire period from 120 days before the primary through date of general election
- Political parties
 - Presidential election cycle, 120 days before the primary through the general election
 - Midterm election cycle, 90 days before the primary or the general



Member/Labor PAC Operations

- e) Public Communication Referring to Candidate within Certain Time Frame before Election (No express advocacy required);
 - Refers to clearly identified candidate;
 - Is directed to voters in the jurisdiction of the clearly identified candidate or to voters in a jurisdiction where one or more candidates of the political party appear on the ballot.
 - Senate and House candidates = 90 days before a primary or general election.
 - Presidential candidates = entire period from 120 days before the clearly identified candidate's primary in that jurisdiction where disseminated up through the date of the general election.
 - Political parties = 90 days before a primary or general election (midterm cycle).
 - See Compliance Map for coordination periods http://www.fec.gov/info/ElectionDate/.

Three-Part Coordination Test

Conduct Standard

- Request or Suggestion
- Material Involvement
- Substantial Discussion
- Common Vendor
- Former Employee/Independent Contractor



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3. "Conduct Standard" (11 CFR 109.21(d)(1)-(5))

Will satisfy prong if communication meets any one of these five standards:

- a) Request or Suggestion (11 CFR 109.21(d)(1))
- b) Material Involvement (11 CFR 109.21(d)(2))
- c) Substantial Discussion (11 CFR 109.21(d)(3))
- d) Employment of Common Vendor (11 CFR 109.21(d)(4)) Safe harbor of 120 days applies.
- e) Former Employee/Independent Contractor (11 CFR 109.21(d)(5))
 Safe harbor of 120 days applies.

Three-Part Coordination Test

Source of payment +"Content standard"

- +"Conduct standard"
- = Coordinated Communication
- = In-Kind Contribution, Subject to Limits and Prohibitions



Independent Expenditure

Definition

- Expenditure for a communication:
 - Expressly advocating the election or defeat of a clearly identified candidate
 - Not made in cooperation, consultation, in concert with, or at the request or suggestion of a candidate or his/her agents



Member/Labor PAC Operations

F. Independent Expenditures – 11 CFR 100.16

1. Definition

Expenditure for communication that "expressly advocates" the election or defeat of a clearly identified candidate and that is not made in cooperation with, or at the request or suggestion of, the candidate or his/her campaign or its agents, or a political party or its agents.

2. Elements of Definition

a) Clearly Identified (11 CFR 100.17)

A candidate's name, nickname, photograph or drawing appears or identity is otherwise apparent through references such as "the President," "your Congressman," "the incumbent."

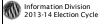
b) Express Advocacy (11 CFR 100.22)

Message unmistakably urges election or defeat of one or more clearly identified candidates.

Express Advocacy

Message unmistakably urges election or defeat of clearly identified federal candidate.

- Two Part Definition:
 - Part A: Specific Call to Action
 - Part B: Only Reasonable Interpretation Test



- 3. Two Part Definition of Unmistakably Urging Election or Defeat
 - Part A: Specific Call to Action
 - Part B: "Only Reasonable Interpretation Test"
 - a) Part A: Specific Call to Action (11 CFR 100.22(a))
 - (1) Explicit Words of Advocacy For or Against a
 Federal Candidate
 Examples: "Re-elect your Congressman," "support
 your Democratic nominee," "reject the incumbent."
 - (2) Urging Action with Respect to Candidates
 Associated with a Particular Issue
 Example: "Vote Pro-Environment," when accompanied by names or photographs of candidates identified as supporting the issue.
 - (3) Campaign Slogan or Words (e.g., on bumper stickers & ads) that can have No Other Reasonable Meaning than to Support or Oppose Candidate, Examples: "Bush/Cheney!"; "Obama for America!"
 - b) Part B: Express Advocacy by Context "Only Reasonable Interpretation Test" (11 CFR 100.22(b))

 Absent explicit words of advocacy for or against a candidate, the communication, when taken as whole and with limited reference to context, can only be interpreted by reasonable person as "encouraging action to elect or defeat" federal candidate.

Independent = Unlimited

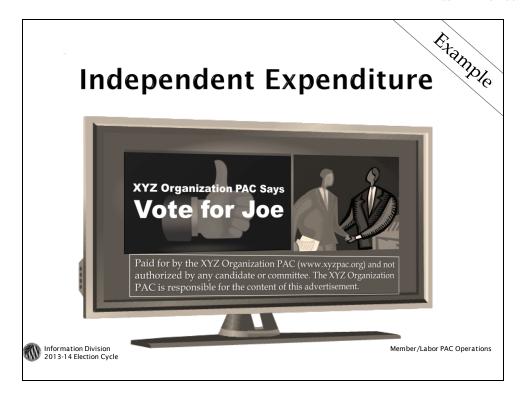
- No limit on amount of expenditure if communication meets definition
- Disclaimer required
- Reporting required



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4. The Basics

- a) No Limits if Definition Met
 - One may spend an unlimited amount because the expenditure is not coordinated (and thus, a contribution).
- b) If Coordinated, In-kind Contribution Results (See 11 CFR 109.21 and Section II).
- c) Disclaimer required (See 11 CFR 110.11 and Tab1/Basics)



Disclosure

- PACs report using Schedule E, Form 3X
- Date made = Date disseminated
- Aggregate on per calendar year, per election, per office sought basis



Member/Labor PAC Operations

- d) Disclosure of Independent Expenditures
 - (1) Report using FEC Form 3X/Schedule E during appropriate reporting period.
 - (2) Date Made = Date Disseminated
 - An independent expenditure is considered made when it is publicly distributed or otherwise publicly disseminated.
 - See the FEC's interpretive rule at 76 FR 16233 (October 4, 2011) (online at http://www.fec.gov/law/cfr/ej_compilation/2011/notice_2011-13.pdf and Tab 2/Recent Developments.
 - (3) Aggregation

Done on a per calendar year, per election, per office sought (race) basis.

Disclosure

48-Hour Reports

Required for IEs

- Aggregating ≥ \$10,000
- Made 20 days or more before an election

24-Hour Reports

Required for IEs

- Aggregating ≥ \$1,000 made
- < 20 days but more than 24 hours before an election

Disclose again on next regular report



Member/Labor PAC Operations

- e) Additional reporting on 48- and 24- hour basis:
 - (1) 24-Hour Reporting (11 CFR 104.5(g)(2))
 - Must file a **24-Hour Report** for independent expenditures aggregating \$1,000 or more made less than 20 days but more than 24 hours before the day of an election.
 - A 24-Hour Report is required each time an additional \$1,000 is aggregated in independent expenditures.

(2) 48-Hour Reporting (11 CFR 104.5(g)(1))

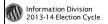
- Must file a 48-Hour Report for independent expenditures aggregating \$10,000 or more, anytime during a calendar year up to and including the 20th day before an election.
- A 48-Hour Report is required each time an additional \$10,000 is aggregated in independent expenditures.
- (3) **24-Hour and 48-Hour Reports** are filed using standalone Schedule Es; check appropriate box to note type of report.
- (4) Time frames for 24-Hour and 48-Hour IE Reports are located on our website at http://www.fec.gov/info/report_dates.shtml.

Reporting Example #4: Large Last-Minute Independent Expenditures

PAC Reporting Independent Expenditures

Last-Minute Reporting:

- What type of transaction is this?
- How must the committee disclose transaction(s)?
- What information from the scenario do we need to disclose this correctly?
- Tricky Issues?



Member/Labor PAC Operations

Background: House candidate Arthur Fonzarelli wouldn't accept PAC checks and his campaign would not speak to representatives of the Union of Auto Mechanic Instructors PAC. However, the PAC still wanted to lend its support to candidate Fonzarelli. On October 27, just before the November 5 special general election, the Union of Auto Mechanic Instructors PAC runs a \$7,500 radio ad on WBQW-FM supporting Fonzarelli. The bill for the ads was paid on November 27, 2013.

- 1. What type of transaction is this?
- 2. How must the committee disclose the transaction(s)?
- 3 What information from the scenario do we need to disclose this correctly?

Answers to Example #4: Large Last-Minute Independent Expenditures

1. What type of transaction is this?

Answer: The PAC is making an independent expenditure, defined as an expenditure for a communication that "expressly advocates" the election or defeat of a clearly identified candidate and that is not made in cooperation with, or at the request or suggestion of, the candidate or his/her campaign or its agents, or a political party or its agents.

2. How must the committee disclose the transaction(s)?

Answer: An independent expenditure is considered made when it is publicly distributed or otherwise publicly disseminated. If it aggregates \$1,000 or more and is made less than 20 days but more than 24 hours before the day of an election, as this expenditure did, the PAC must file a 24-Hour Report on Schedule E disclosing the independent expenditure. The PAC must disclose the independent expenditure again, on Schedule E, for the next regular FEC report (30-Day Post General Report).

			PAGE 1 OF FOR LINE 24 OF FORM 3x FEC IDENTIFICATION NUMBER ▼
Initial Reporting - 2	4-hour Sched	ule E	1/2
SCHEDULE E (FEC Form			PAGE 1 OF FORM 32
NAME OF COMMITTEE (In Full) Union of Auto Mechanic Instructors PAC			FEC IDENTIFICATION NUMBER ▼ C 00000004
	our report X New	v report Amends rep	port filed on D / Y - Y - Y - Y
Full Name (Last, First, Middle Initial) WBQW-FM	of Payee		Date 27 / 2013 T
Mailing Address 12100 West Howa	rd Avenue		Amount
Greenfield	\mathbf{WI}	Zip Code 53228	7,500.00
Purpose of Expenditure Radio Ad		Category/ Type 004	Office Sought: X House State: WI Senate District: 4
Name of Federal Candidate Support Arthur Fonzarelli	ed or Opposed by Expend	diture:	Check One: X Support Oppose
Calendar Year-To-Date Per Ele for Office S		7,500.00	Disbursement For: ☐ Primary ☐ General X Other (specify) ▶2013 Special General
Information Division 2013-14 Election Cycle			Member/Labor PAC Operation

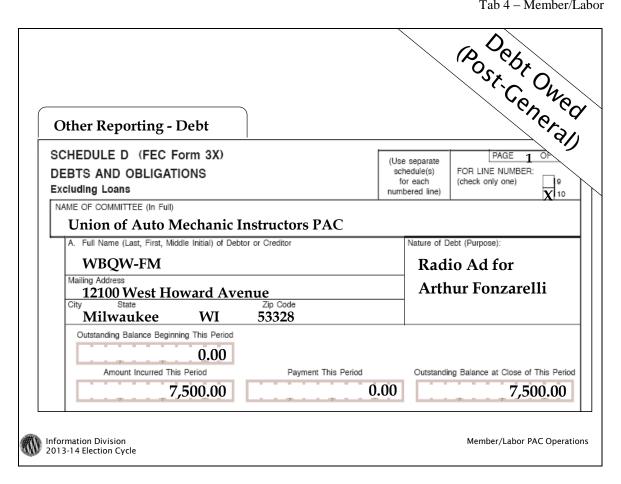
3. What information from the scenario do we need to disclose this correctly?

Answer: Key facts in the scenario include the date of dissemination (10/27/13), the fact that it is an advertisement that contained express advocacy, and was not coordinated with the campaign. The PAC will also need to disclose the payee's name and address, the candidate information, the purpose of the expenditure, the amount and the calendar year-to-date per election for the office sought.

On the next report filed (30 Day Post-General covering 10/17/13-11/25/13, and due on 12/5/13), the PAC must report the same information disclosed on the 24-Hour Notice on Schedule E as a MEMO entry because the payment has not been made yet. Accordingly, the PAC must report a debt on Schedule D to "WBQW-FM" until it is settled.

Disclosure on Next Regular Report			(,C ⁶) ₀ ²
SCHEDULE E (FEC Form			PAGE 1 OF FOR LINE 24 OF FORM 3A
VAME OF COMMITTEE (In Full) Union of Auto Mechanic Instructors PAC			FEC IDENTIFICATION NUMBER ▼ C 00000004
Check if 24-hour report 48-	-hour report New	w report Amends re	port filed on M-M / D-D / Y-Y-Y-Y
Full Name (Last, First, Middle Initial) of Payee WBQW-FM			Date 10 / 27 / ~2013
Mailing Address 12100 West Howa	rd Avenue		Amount MEMO
City	State W T	Zip Code 53328	7,500.00
Greenfield	***		
,	***	Category/ Type 004	Office Sought: X House State: WI Senate District: 4
Greenfield Purpose of Expenditure	orted or Opposed by Expen		A consts

Reporting Example Continues on Next Page

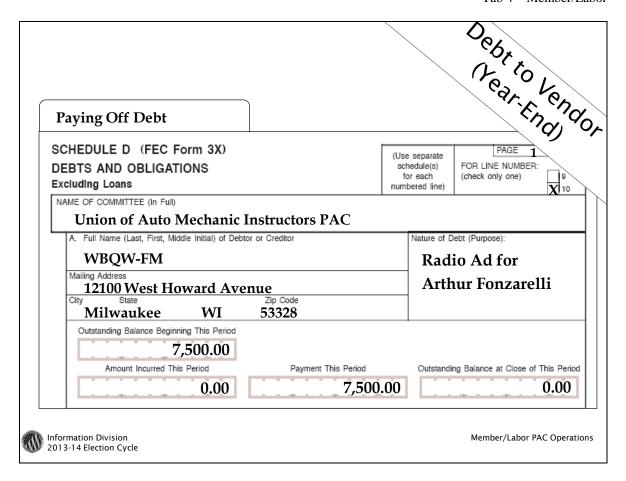


When full payment is made to the vendor on 11/27/13, it should be reflected on Schedule E supporting Line 24, as well as Schedule D supporting Line 10 of the Year End Report (coverage period: 11/26/13-12/31/13).

Reporting Example Continues on Next Page

Subsequent Payme	ent		St. V. V.
SCHEDULE E (FEC FO			PAGE 1 OF FORM 3A
NAME OF COMMITTEE (In Full) Union of Auto Mechanic Instructors PAC			FEC IDENTIFICATION NUMBER ▼ C 00000004
Check if 24-hour report 4	8-hour report Ne	w report Amends re	port filed on M-M / D-D / Y-Y-Y-Y
Full Name (Last, First, Middle Ini WBQW-FM Mailing Address	itial) of Payee		Date 27 / 2013
12100 West How	ard Avenue		Amount
City	$\overset{ ext{State}}{oldsymbol{WI}}$	Zip Code 53328	7,500.00
Greenfield		Category/	Office Sought: X House State: WI
Purpose of Expenditure Radio Ad dissemina	• •	Type 004	Senate District: 4
Purpose of Expenditure	ported or Opposed by Expen		2 0

Reporting Example Continues on Next Page



Tricky Issues: Reporting Last-Minute Independent Expenditures

• Debts

- Debts include ads that are contracted for but not paid for
- When payment for ad is made in subsequent reporting period, report payment on Schedule E, and include date of dissemination in purpose field.
- Update Schedule D with payment; cross-reference Schedule E.

• 24-Hour Reporting

- Must file a 24-Hour Report for independent expenditures aggregating (per calendar year, per election, per office) \$1,000 or more made less than 20 days but more than 24 hours before the day of an election.
- Aggregation is done on per calendar year, per election, per office sought (race) basis.
- Use Schedule E on Form 3X check "24-hour" box.
- o Must be received by FEC within 24 hours after the independent expenditure is publicly distributed or otherwise publicly disseminated.

- o Must be certified (signed) by treasurer (e-filers should type the treasurers name following the certification on the report).
- For paper filers, can use overnight delivery, hand-delivery or fax to 202-219-0174 (certified or registered mail date will not be considered filed date for these).
- Last-minute independent expenditures must be disclosed again on Schedule E of the next scheduled report that the committee files.
- o A 24-Hour Report is required each time an additional \$1,000 is aggregated in independent expenditures.
- The 24-Hour Report time frames for each 2013 Special Election are located on our web site at http://www.fec.gov/info/charts_ie_dates_2013.shtml.

• 48-Hour Reporting

- o In addition, must file a **48-Hour Report** for independent expenditures that aggregate \$10,000 or more, anytime during a calendar year up to and including the 20th day before an election.
- Use Schedule E on Form 3X check "48-hour" box.
- Must be received by FEC within 48 hours after expenditure is publicly distributed or otherwise publicly disseminated.
- o Must be certified (signed) by treasurer (e-filers should type the treasurer's name following the certification on the Report).
- For paper filers, can use overnight delivery, hand-delivery or fax to 202-219-0174 (certified or registered mail date will not be considered filed date for these).
- Last-minute independent expenditures must be disclosed again on Schedule E
 of the next scheduled report that the committee files.
- Aggregation is done on a per calendar year, per election, per office sought (race) basis.
- o A 48-Hour Report is required each time an additional \$10,000 is aggregated in independent expenditures.

Review and Referral Policy

- Categories of review include:
 - Mathematical discrepancies
 - Failure to provide supporting schedules
 - Failure to properly itemize contributions from individuals
 - Prohibited, excessive and impermissible contributions
 - Improper itemization of disbursements
- RFAI threshold
- Thresholds are confidential and policy is approved by the Commission



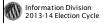
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III. RAD Review and Referral Policy

- A. RAD Review of Reports
 - 1. RAD Review and Referral Policy
 - a) Internal policy contains categories of review the analyst checks, such as: Prohibited, Excessive and Impermissible Contributions; Mathematical Discrepancies; Failure to Provide Supporting Schedules; and Failure to Properly Itemize Contributions from Individuals and Disbursements, to name a few.
 - b) Policy has established thresholds for making determination on whether to send a Request for Additional Information (RFAI).
 - c) Thresholds are confidential and policy is approved by the Commission.

Review of Reports

- Thresholds are applied on a per report basis.
 - If reoccurring reporting issues exist on multiple reports, a committee may receive multiple RFAIs identifying the same issue
 - RAD does not consider previous responses to RFAIs
 - Exception: Responses relating to best efforts procedures apply for the two year election cycle
- It's possible to see an issue questioned on one report, but not on another



- d) Review is conducted on a <u>per report basis</u>, meaning the thresholds are applied to each report reviewed.
 - (1) This means a committee may receive a RFAI which includes the same issue already addressed in response to a RFAI referencing a different report.
 - Exceptions include outlining Best Efforts procedures which would apply to the two-year cycle.
 - (2) There may be several issues that are aggregated together to meet a single threshold, so it's possible to see an issue questioned on one report that isn't included in an RFAI on for another report.
- e) Policy is reassessed every election cycle and revisions/changes made based on input from RAD and other offices (such as OGC), and Commissioners.

Request for Additional Info

- If internal thresholds are met:
 - Analyst sends RFAI with response due date in upper right corner
- No extensions
- Responses assessed by analysts, team leaders
- Analysts do not reply to committee responses



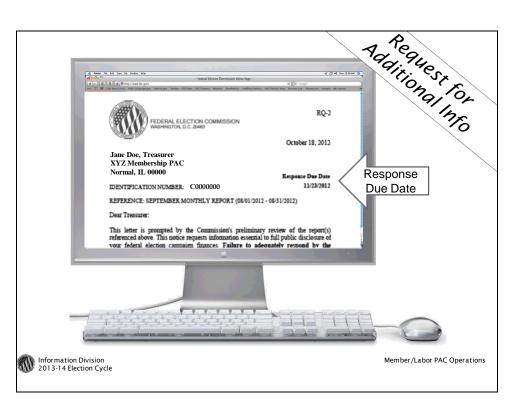
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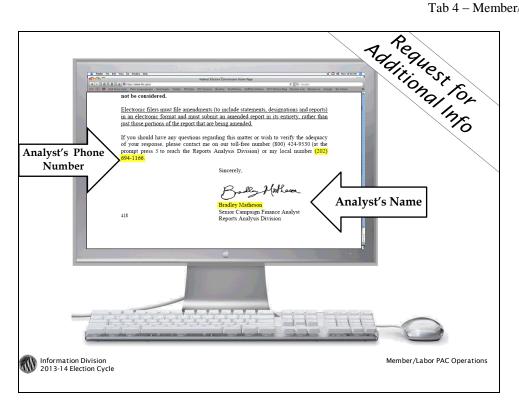
B. Request for Additional Information (RFAI)

1. If internal thresholds are met, an RFAI is sent, with a Response Due Date in the upper right hand corner of the letter, extensions are not granted. The committee analyst's name and contact telephone number are also provided in the letter.

Tip: You can find out who your analyst is by visiting http://www.fec.gov/rad/index.shtml.







Responding to RFAIs

- Analysts do not contact committees in every case when a response is not sufficient
- Committee should contact its analyst before and/or after filing a response
- Analysts do not make legal conclusions
- Analysts cannot categorize your activity
- In some cases, RAD consults OGC before sending an RFAI and when assessing a committee's response



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2. Responses are assessed by the analysts and in some cases, team leaders.

- a) Analysts do not reply to responses.
- b) Contact is not made with committees in every case when a response is not sufficient. <u>Further explanation below.</u>
- c) Committees are encouraged to contact their assigned analyst prior to responding if unsure about how to respond or after a response is filed to ensure an adequate response is received.
- d) Keep in mind that analysts can't make legal conclusions or give guidance on a legal conclusion made by a committee. In addition, they cannot determine what category your activity falls under (i.e., independent expenditures or coordinated party expenditures).
- e) In some cases, RAD consults with OGC before sending a RFAI and when making a response assessment.

Responding to RFAIs

■ File amendment to:

Add, Change or Delete actual entries on FEC report

■ Use miscellaneous text submission (Form 99) for:

Narrative responses that do not affect actual entries within a report

(e.g., demonstrating best efforts)



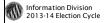
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- 3. Must amend report when changing information that affects actual entries on a report. This would include additions, changes or deletions.
- 4. Miscellaneous Text Submission (Form 99)

Used for narrative responses that do not affect actual entries within a report. (For example: when outlining procedures for "Best Efforts" in obtaining contributor information.)

Audit Consideration Factors

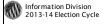
- Level of financial activity
- Responses to RFAIs
 - ✓ Late or no response
 - ✓ Inadequate response
- Election results (Authorized Committees only)
- Number of amendments filed is NOT a factor
- Number of RFAIs received is NOT a factor if responses were adequate and timely



- C. Referrals to the Audit Division
 - 1. Factors for making referrals to the Audit Division:
 - a) Level of financial activity;
 - b) Responses to RFAIs:
 - (1) Late or no response.
 - (2) Inadequate response.
 - 2. The number of amendments filed is not a factor.
 - **3. The number of RFAIs is not a factor** if responded to adequately and on time.

OGC & ADRO Referrals

- Policy includes referral thresholds
- RAD calls committee before referring to OGC or ADRO to explain RFAI and request response
- Adequate and timely response may prevent referral



Member/Labor PAC Operations

D. Referrals to OGC (Office of General Counsel) and ADRO (Alternative Dispute Resolution Office)

- 1. Internal policy includes thresholds for determining whether a matter should be referred to OGC or ADRO.
- 2. Committee will receive a phone call from RAD prior to a referral to ADRO or OGC to explain RFAI and request a response.
- 3. An adequate response is required by the timeframe given to prevent the matter from being referred.

Contact Information

- RAD's process for sending RFAIs has changed
 - Most RFAIs are now sent via email to: Committee's official email address (as listed on the Statement of Organization)
- Ensure Statement of Organization (FEC Form 1) has the committee's most current:
 - Mailing address
 - Email address
 - Phone number



- 4. Committees should ensure that they have provided the most current mailing address, email address and phone numbers on their Statement of Organization (FEC Form 1). Often RFAIs are returned by the post office due to an incorrect mailing address.
- 5. RAD's process for sending RFAIs has changed. Most RFAIs are now sent via email to the Committee's official email address, as disclosed on the Statement of Organization (FEC Form 1). Committees will have the option to continue to receive RFAIs on paper through the mail.

Workshop Evaluation

Help Us Help You!

Please complete an evaluation of this workshop.



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Campaign Activity by Associations, Unions & Others

9th Floor http://fec.adobeconnect.com/connect1

Electronic Filing

5th Floor http://fec.adobeconnect.com/connect2

3:30 p.m. - 4:30 p.m.

